

Smile Review

from All Smile Dental

Winter 2006

Welcome To Our Brand New Office Of All Smile Dental!

There is an excellent possibility that we are exactly right for each other!

We are pleased and proud to introduce a full-service practice to your neighborhood so that our patients can achieve and maintain a beautiful smile and healthier gums and teeth. Our facility at *All Smile Dental* is welcoming, relaxing, and offers the latest in technology including digital x-rays with 95% less radiation. Along with implants, orthodontics, teeth whitening, and other smile makeover procedures, we offer pediatric and adult sedation for patient comfort...

Benefits Of Sedation Dentistry Include:

- Elimination of fear;
- Reduction of anxiety;
- Increased comfort levels;
- Heightened relaxation;
- Available for adults and children.

We are also very pleased and proud

to offer our patients the newest generation of the world's leading whitening system! *Zoom2®* is the fastest, most comfortable, and most effective in-office whitening system ever. It is 33% faster than its predecessor, with 67% less sensitivity! Your dream smile could be only an appointment away.

We believe our patients deserve to have the information needed to make wise choices about their oral health and encourage you to call our practice. You can also learn more about our philosophy and treatment options by visiting our web site at www.allsmile.net.

Zoom2 Facts

- Safe and effective
- Completed in just 45 minutes
- As seen on TV's *Extreme Makeover*
- Whitens an average of 8 shades
- Lasts for years
- Take-home touch-up kit available



Office Information

Zoom2® 1-hour Tooth Whitening Special!

now
\$349

Regularly \$399

May require \$50 whitening exam

Offer ends: March 1st, 2006

All Smile Dental

4653 Carmel Mountain Road, Suite 306
San Diego, CA 92130-6650

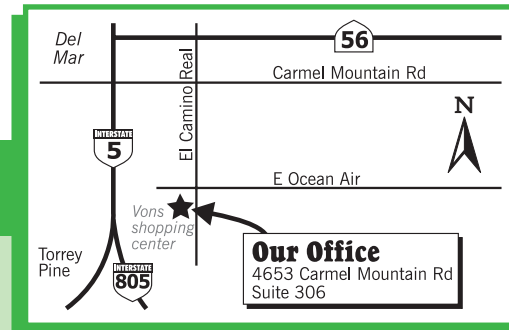
Office Hours

Mon-Fri 9:00 am – 6:00 pm
Saturday by appointment


Email
Web site

contact@allsmile.net
www.allsmile.net

Call Today! (858) 350-0045



Our Services Include:

- ❖ Brand New State-of-the-art Facility 
- ❖ **New Patient Specials**
- ❖ Family & Cosmetic Dentistry
- ❖ Extensive Experience in Children's Dentistry
- ❖ Tooth Whitening, 1-Hour & Take-home
- ❖ Sedations for Adults & Children
- ❖ White (composite) Fillings, Mercury-free
- ❖ Porcelain Crowns & Veneers
- ❖ Emergency dental care
- ❖ Dental Implants
- ❖ Invisalign® Orthodontic Treatment
- ❖ Advanced Digital X-Rays
- ❖ Zero-Cost Financing Available
- ❖ Most Insurance Plans Accepted

Think COLOR & Harmony

Look younger with translucent veneers

People who can't see other colors can usually see yellow. Sometimes that's good – think sunshine, daffodils, and Post-it® notes. Sometimes that's bad – it's discouraging to think that even the *dyschromatopic* notice stained yellow teeth. But you can replace your not-so-mellow yellow with a melodious tone of white – with ultra-thin, translucent porcelain veneers.

The art of dentistry is about more than color. Dentists consider esthetic principles to enhance smiles that harmonize with your age, lifestyle, ambition, and physical appearance. A too-white smile can look out of place in the prime of life when teeth tend to get shorter with wear and when laugh lines

and wrinkles make their appearance. Did you know that hand-sculpted veneers can help you look younger by:

- Plumping out wrinkles;
- Adding volume to your smile;

- Restoring length and balance to worn-down teeth;
- Rejuvenating discolored teeth;
- Concealing chips or gaps.

How do veneers do all that? Porcelain veneers are hand-sculpted layer by layer to your teeth's exact dimensions. They reflect inner light and show the fine detail of natural tooth enamel so that they look completely natural when bonded to your teeth. The entire process can be completed in just two or three appointments.

Porcelain veneers are well worth the investment to restore sparkle and youthfulness to your smile and to restore the proportions your face was meant to have.



Crown & Bridge/Veneers

Natural-looking crown & bridge and veneers rejuvenate a smile ... beautifully!



Implants/Veneers

Eliminate gaps and discoloration... in only a few visits!



Gum Lift/Veneers

Dramatic results can occur from a gum lift and porcelain veneers!



Start Smiling

Give us a call

If you're embarrassed about the state of your mouth, stop worrying ... and pick up the phone. Being human, even dentists sometimes succumb to problems like periodontal disease. In fact, about 30% of the general population may be genetically susceptible. Even with the most meticulous care, these people are six times more likely to have trouble with their gums.

The problem is that there are no signs at first. Often by the time people recognize that bleeding gums and that awful taste aren't normal, they're afraid the dentist will judge them or that treatment will be painful. Nothing is further from the truth.

Treatment for gum disease is very effective. The only way to get your best smile back – and to keep it – is to visit the dentist. Remember ... a healthy mouth is the gateway to a healthy body.

The well-documented benefits of a healthy lifestyle have been embraced by intelligent adults everywhere. The

benefits of wearing a custom-fitted, professional mouthguard have also been well documented. Here is just a sampling:

- An athlete is sixty times more likely to sustain damage to teeth when not wearing a protective mouthguard.
- A properly fitted mouthguard reduces the chances of sustaining a face, neck, or head injury like a concussion from a

Sports Dentistry

Mouthguards save smiles

blow to the jaw.

- The cost of a fractured tooth is many times greater than the cost of a custom dentist- or hygienist-made mouthguard.

- Non-customized off-the-shelf sports mouthguards could dislodge, obstructing the airway.
- The majority of dental injuries are preventable through the use of mouthguards.

Be a good sport. Call us to arrange for your custom-fitted mouthguard.

Did you know that the International Olympic Committee Medical Commission has encouraged sports dentistry for the elite athlete and considers proper dental health as an important factor in improving athletic performance?

Reward Yourself

Cosmetic dentistry can put the sizzle back into your smile

A symbolic pat on your own back is nice, but a real reward is better. You and you alone have been brushing, flossing, and maintaining a good oral home care regimen ... even when you'd rather just flop into bed. Don't you think you deserve some smile sizzle? Give yourself the gift of a great-looking, ego-boosting cosmetic dental procedure!

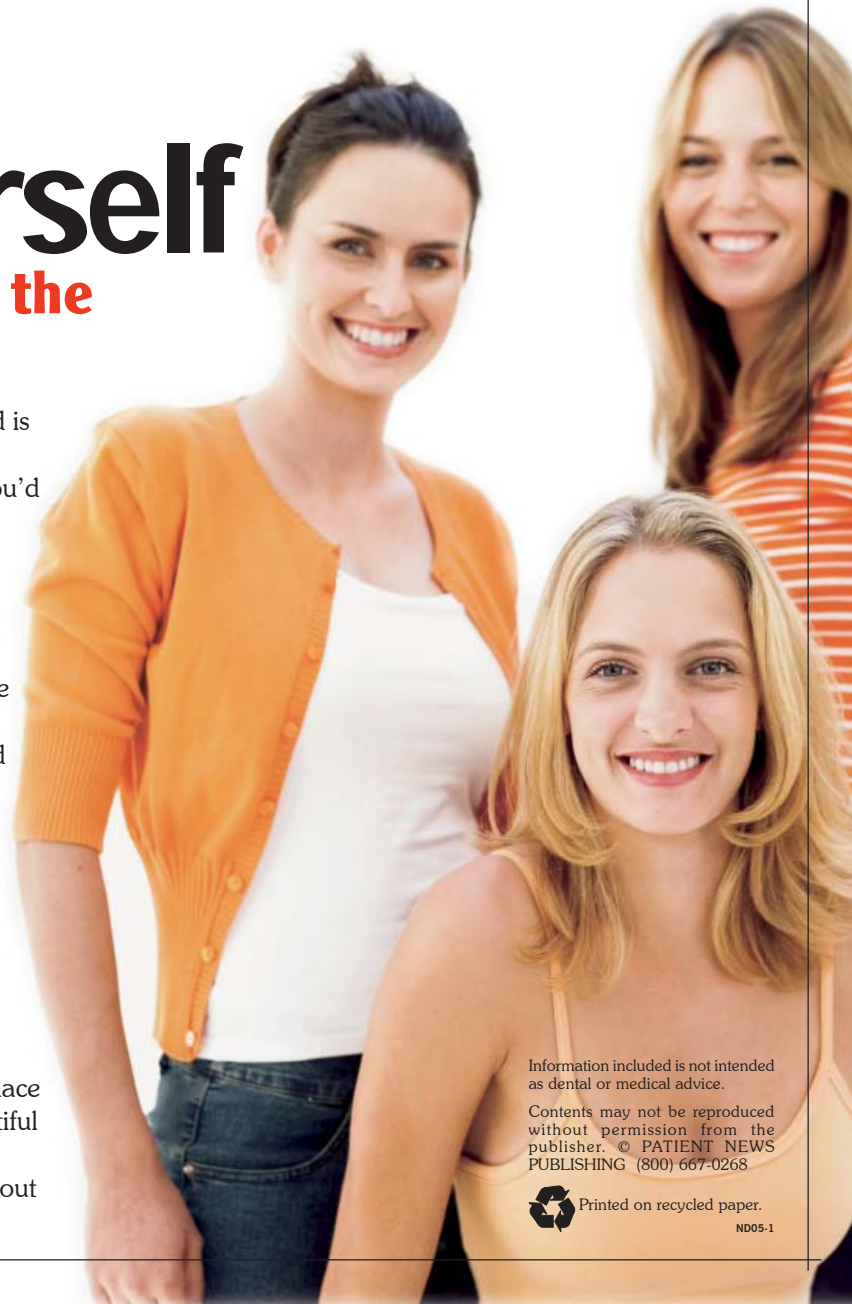
Teeth whitening is by far the most popular way to make over a smile. Daily indulgences like drinking tea, coffee, and red wine will gradually stain your teeth. Your toothbrush alone can't combat ageing, medications, or heredity.

Bonding and **veneers** are completely natural looking and can correct the appearance and function of cracked, chipped, or unevenly spaced teeth without surgery or braces. Today's materials are so well-crafted and so translucent that they reflect light like the enamel you were born with.

White fillings can make your teeth look like you've never had a cavity filled, and they may make your teeth stronger as well as immaculate looking.

Your smile can communicate "natural" even if your teeth have lived life to its fullest. Dentists use **crowns** to repair severely damaged teeth, and **bridges** and **implants** can replace gaps. Non-surgical **tooth lengthening** can reveal your beautiful enamel to re-balance too-short or worn-down teeth.

Go ahead. Reward your great behavior. Ask the dentist about putting some sizzle back into your smile!



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ND05-1

Child Introductory Special!

Regularly \$270

Includes:
All necessary
x-rays,
comprehensive
exam & cleaning.
Offer ends:
March 1st, 2006

now
\$75

Your Child's First Visit Do's & Don'ts

- Do take your child along on a sibling or friend's appointment so they get comfortable with the dentist.
- Do play dentist for fun. Count your child's teeth as you shine a light on them and then let them check out yours.
- Do read your child a book about going to the dentist for the first time.
- Do answer questions, but not in too much detail. Say we are going to look at your child's teeth and take some pictures with a special camera.
- Do get an early start to avoid rushing and do act calm, cool and collected. Otherwise your child will suspect something is wrong.
- Don't use bribery or threats and don't make the visit a very big deal. They'll know something is up.
- Don't use scary words like hurt, shot, pull or drill. We have a special comforting vocabulary for explaining dentistry to children.
- Don't make the dentist out to be a bad person. It'll just guarantee more trouble at the next appointment.

You May Be Wondering... "Why Am I Receiving This Newsletter?"

Hi Neighbor...

That's a question we'd be asking if we were you.

The answer is simple...

We've decided how best to introduce our services to you – a neighbor – and do it in a way that would benefit you and your family. Our decision? This newsletter.

Through *Smile Review* we will provide valuable information that could have an extremely positive influence on you and your family. For example, you'll discover how to assure your children a lifetime of beautiful teeth ... how to create a memorable, drop-dead gorgeous smile in two weeks or less ... how to brighten your smile in LESS than one hour ... and much more.

"How will sending me this valuable information benefit your dental practice?" you might ask us.

Again, the answer is simple. We are hoping that you'll appreciate our approach to dentistry, and will give us a try the next time you have a dental need, concern, or question.

Our staff work diligently to earn the respect and trust of our patients, and we'd love the opportunity to earn your trust and respect.

To your good health,

Dr. Christy Chen and the Staff of All Smile Dental

P.S. Please call our office for a **FREE COSMETIC & IMPLANT CONSULTATION**. We'll be happy to answer any questions, provide all necessary x-rays, and a cost estimate. No charge. No obligation. Simply call **(858) 350-0045** or email us at **contact@allsmile.net!**
Thank you.

Get Acquainted Special!

now
\$99
Regularly \$280

Includes: All necessary x-rays, comprehensive exam & FREE cleaning (no gum disease).

Offer ends: March 1st, 2006

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